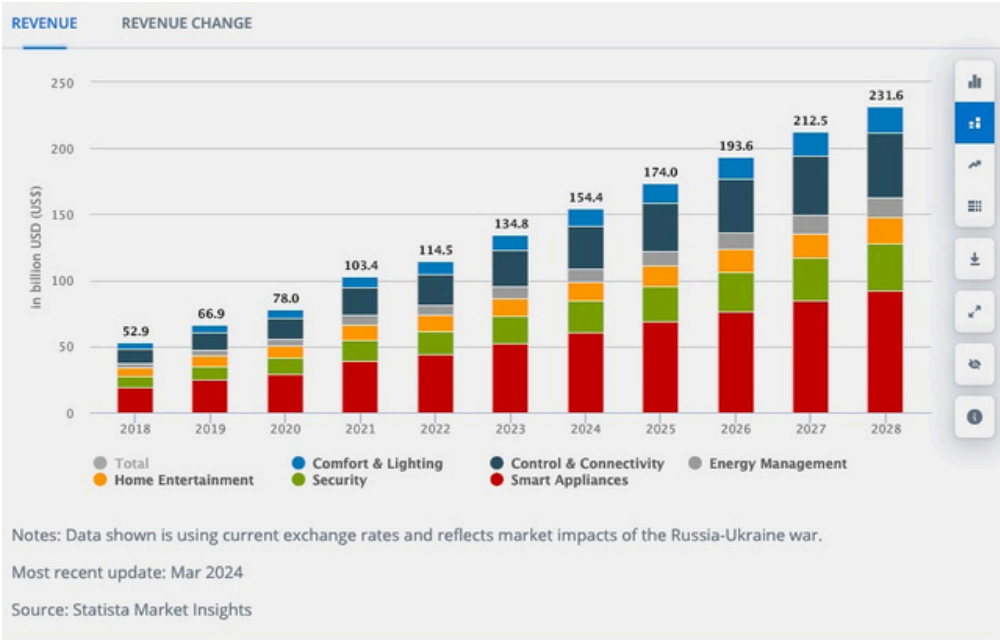
THE FUTURE OF HOME IS HERE

LifeSmart



Smart Home market has been rapidly evolving across the globe

LifeSmart



Notes: Data shown is using current exchange rates and reflects market impacts of the Russia-Ukraine war.

Most recent update: Mar 2024

Source: Statista Market Insights

10.67%

Annual Revenue growth rate

18.8% (2024)

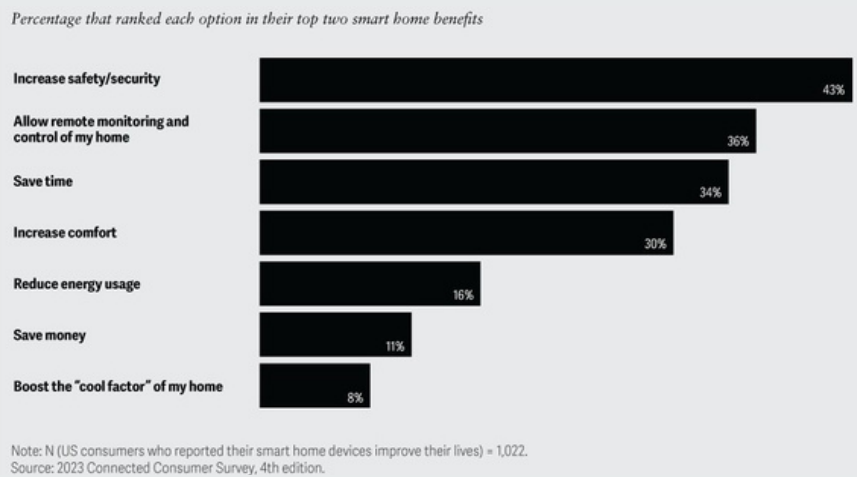
33.2% (2028)

Household penetration

Smart Home
Improve Our Lives

LifeSmart

Most smart home consumers believe the devices improve their lives
--mainly by boosting security, allowing remote monitoring, and saving time.



LifeSmart

LifeSmart is among the top brand list to provide smart home products and solutions on the global market. We offer complete categories of smart devices, integrating advanced IoT technologies and cloud services, to form the base of both smart home solutions and other industrial solutions.

Company History	13 Years	Self-developed SKUs	300+	Countries/ Regions	100+
Global Users	4M+	Core Patents	200+	Certifications	20+

SRRC RoHS ERP BQB

INVESTORS

LifeSmart

Angel Round

TISIWI

Industry leading Internet investment fund.

Series A

SAIF Partners

Global renowned investment fund.

Funded by Haier Group and the Ministry of Science and Technology.

Series B

WALDEN international

Global leader in hardware and semiconductor.

Bridgeone Capital

Focus on the science and technology investment.

Series C

New World China

One of the largest real estate developers in Hong Kong.

SILERGY

The wholly-owned subsidiary of Silergy Corp., it has been committed to developing high density power chips.

80+International top 1design awards

29



19



2



12



14



3







TOP100
World Design Index



TOP12
In Architecture Department
Of World Design Index

Ecosystem

LifeSmart

AI Builder
Data mapping
Logical operation
Scene planning
Device control

AI Logic customization

AI-powered cloud computing

AI-powered local computing

Integrating coordination of terminals

Software

Application
LifeSmart app
Widget
WeChat mini program
Nature app
Cololight app
TV app



Enterprise solution
Hotel management
Enterprise management
Nursing home
Real estate project



Third-party application
Works with Apple HomeKit
works with the Google Assistant
WORKS WITH amazon alexa

Cloud
Cloud
Open API
Data analysis
Developer SDK
CRM system

Edge computing
Smart Station
Local AI
Security management
Open Dev

Third-party integrated product
SONOS
HIKVISION
PHILIPS hue
alhua

Wireless communication
5G
CoSS
WiFi
BLE
ZIGBEE
Z-WAVE

AI & voice system
Apple HomePod
Amazon Echo
Google Assistant
Maika
Alice

Self-innovative Hardware

Smart Interaction
Nature
Nature 7
Nature Mini PRO

Smart Station

Home security
DEFED Motion Sensor
DEFED Indoor Siren
Water Leak Sensor

Energy Management
Smart Plug
RS485 Converter
General Controller

Smart lighting
Nature Switch
BLEND Smart Switch
Starry Switch

Smart Entertainment
SPOT
SPOT Mini

Smart Shading
Smart Curtain Motor
Curtain Motor Controller
Tubular Motor

Smart Thermostats
Nature Mini PRO (Thermostat)
Smart Central A-C Gateway
Thermostatic Radiator Valve

Third-party wireless hardware

ZigBee
Smart curtain
Smart plug
Smoke sensor

Z-Wave
Smoke alarm
Smart doorlock
Smart switch





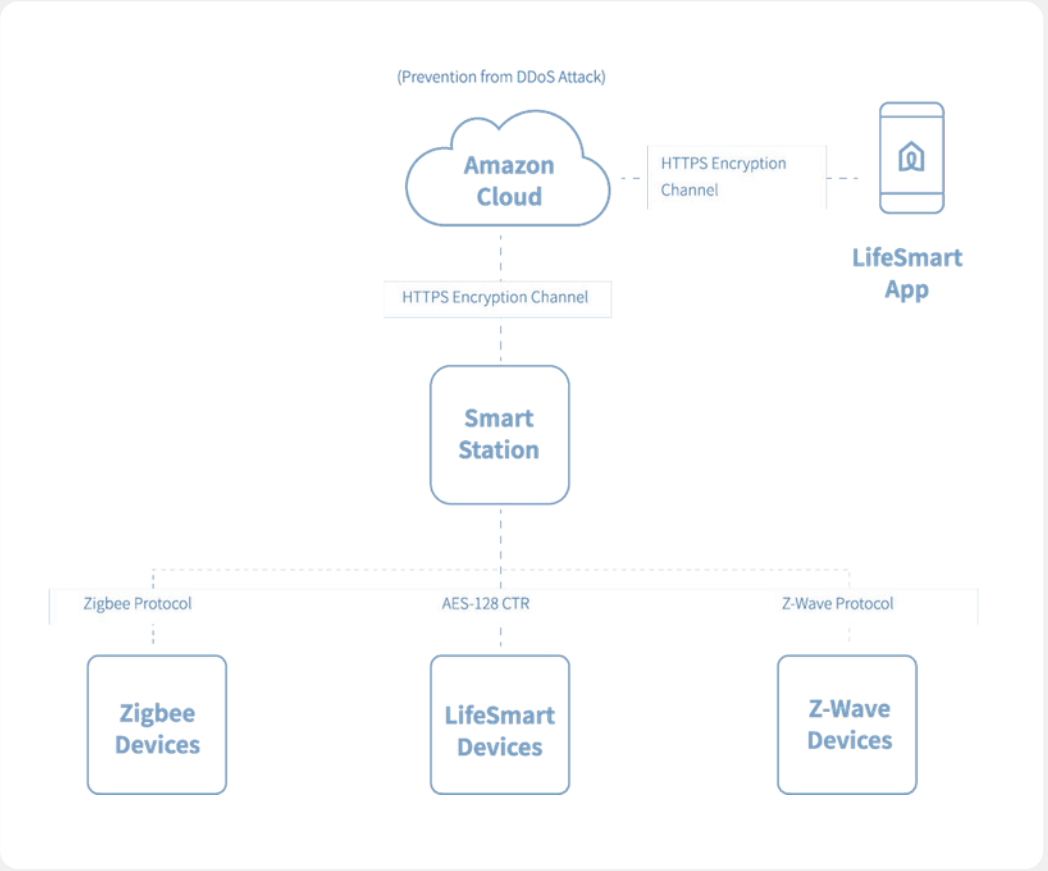
Cybersecurity

Bank Level Encryption and Security

Smart Home is about the interaction between people and space. LifeSmart is committed to developing different interaction modes between users and their homes from multiple dimensions.

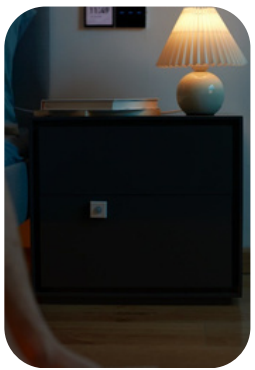
Privacy by Default

Through the powerful self-developed software and the open ecosystem, LifeSmart cuts in from the dimensions of sound, vision, gestures, senses, and living habits to optimize users' interactive experience.



Interaction

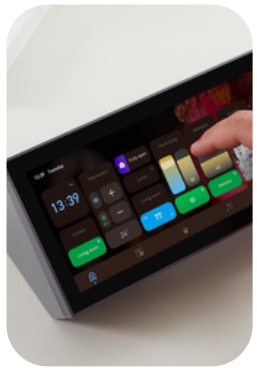
Multi-dimensional Interaction Experience



Natural Interaction
With Sensors and Other Devices



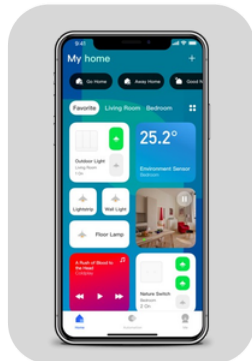
Voice Control
Siri, Alexa, Google Assistant



Multi-touch Interaction
Nature Series Control Panel



Physical Keys
Switches, Physicals Keys



Remote Control
LifeSmart APP, HomeKit app, EcoLink Platform

LifeSmart APP

Simplicity,purity,doublethe experience

Natural Design Aesthetics

The closest thing to a natural user interaction exper i enc e.
Forward-looking visual design.

Personality Customization

The highly customizable page features allow you to show your unique living style and make your home your private art space.

Remote Controls

Support full product system Access to 500+ product models
Support multi-protocol device control at the same time.

Powerful Whole House Intelligent Templates

Through the intelligent multi-dimensional provides users with timed tasks, intelligent linkage and situational modes, massive intelligent templates, can be independently customized intelligent applications.

Flexible And Efficient Equipment Management

Device Sharing
Family Account Management
Widgets
Self-localizing device faults.

Safety

Provide camera integration for remote home monitoring
APP real-time message alerts
Professional whole house boar d.



EcoLink

LifeSmart EcoLinkPlatform

Data Visualization

Based on EcoLinkplatform, the system applies multiple AIoTand cloud technology to integrate information of people, objects, space, time, environment, etc. EcoLinkpresents the above information with an intuitive way such as using dashboards or maps. Based on these data, you can have better understanding of your asset and maximize the operation efficiency.

Energy Management

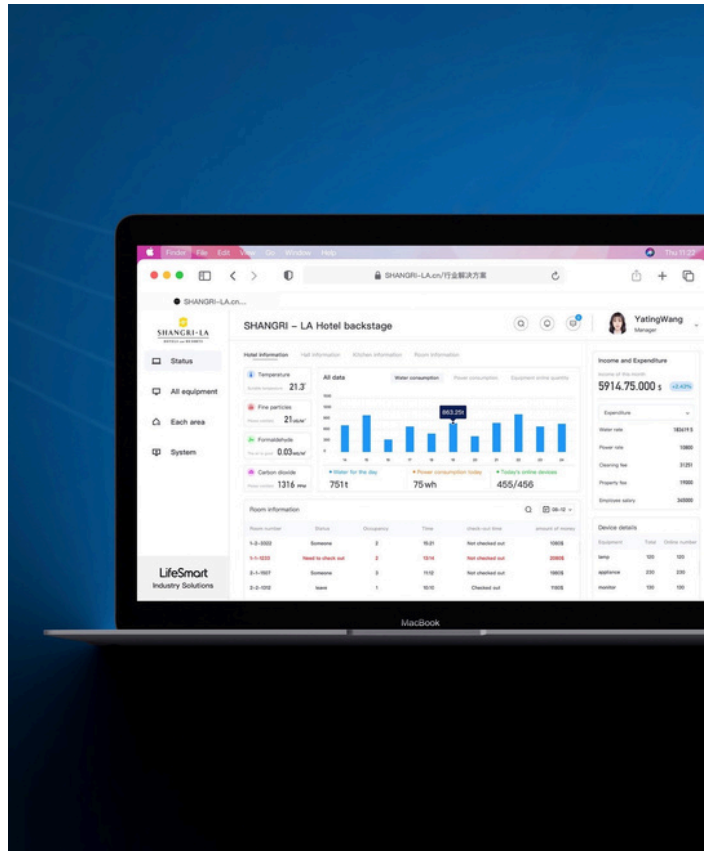
Through EcoLinkplatform, you can quickly and easily check the energy consumption of the entire project. You can view energy consumption data by various dimensions, including by equipment type, by space type, or by department, etc. In addition, based on the EcoLinkplatform, we can set different energy-saving strategies to help you reduce costs. We have helped factories save more than 40% of energy in actual projects.

Open Platform

EcoLinkis an open cloud IoT platform. We can integrate different protocol IoT devices such as BLE/Zigbee/Z-wave, etc. And also we support platform level integration with Open API.

Quick Implementation

We provide multiple implementation methods including public cloud SaaS implementation, hybrid cloud implementation and private cloud implementation.



aib®

LifeSmart

Visual Intelligent Scene Editor

LifeSmart AI Builder is an intelligent editor that supports any combination of conditions and any device action execution, with support for both graphical and list mode editing. For example, to achieve an intelligent scenario such as 'turning on the lights and air conditioning during working hours, automatically adjusting to nap lighting at lunchtime, and turning off the lights and air conditioning after work or on holidays,' multiple intelligences would typically need to be created. However, with LifeSmart AI Builder, you only need to create one intelligence to realize this kind of complex logic with multiple conditions, ensuring stable operation.

Novice Users

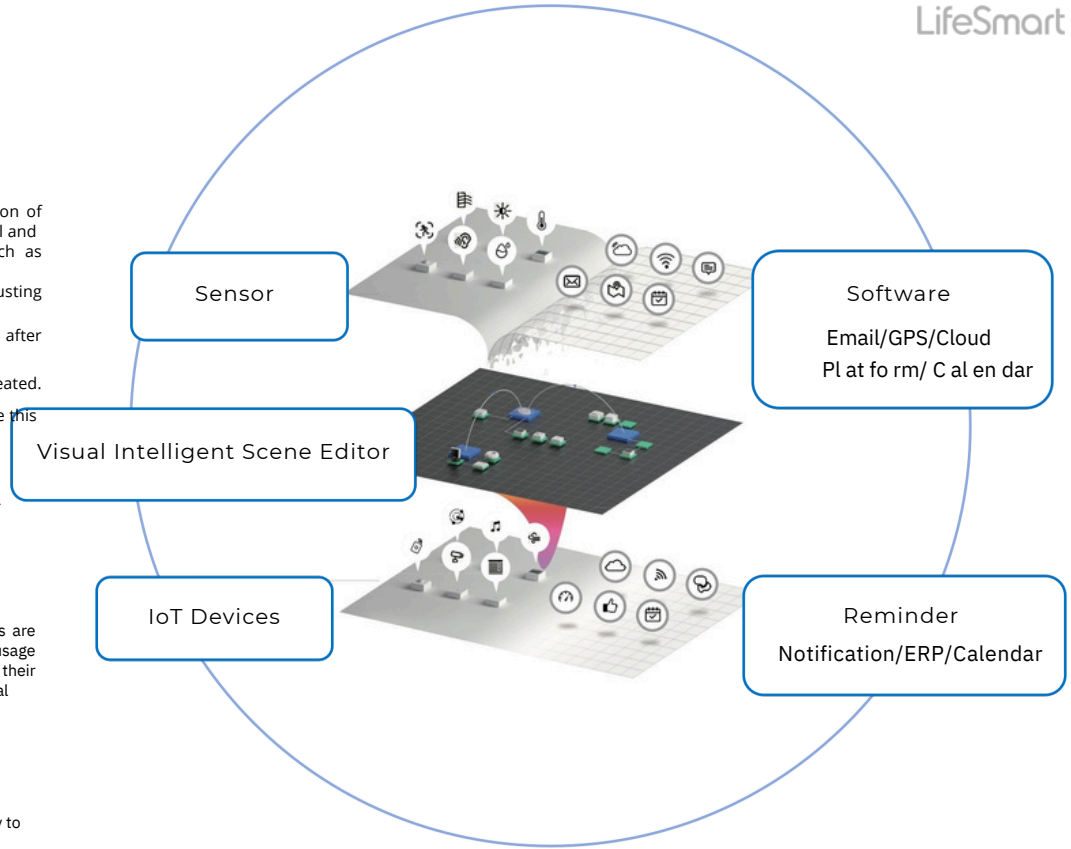
LifeSmart AI Builder provides a scene intelligence template library operated by professional engineers for over 10 years, offering users a more convenient intelligent experience. This includes templates for real-time environmental data detection and alerts, movement photography, night light activation, home/away modes, daily colorchange, and one-click arming/disarming.

Engineers/Installers

Based on the intelligent template library, those with certain learning abilities are supported to actively create their own intelligence. Based on various user usage scenarios, there's no need for custom software development. Users can edit their own automation intelligence through a graphical panel and choose between local deployment and cloud deployment.

Professional Developers

Through machine learning and deep learning, it automatically recommends intelligent scenarios to different users, and simultaneously possesses the ability to learn over the long term and acquire new artificial intelligence empowerment.



LifeSmart

FREEDOM OF SMART LIVING
WIRELESS PRODUCT

Control Center

Home Security

Smart Sensor

Energy Management

Smart Lighting

Smart Shading

Thermostat & Climate

Home Theater

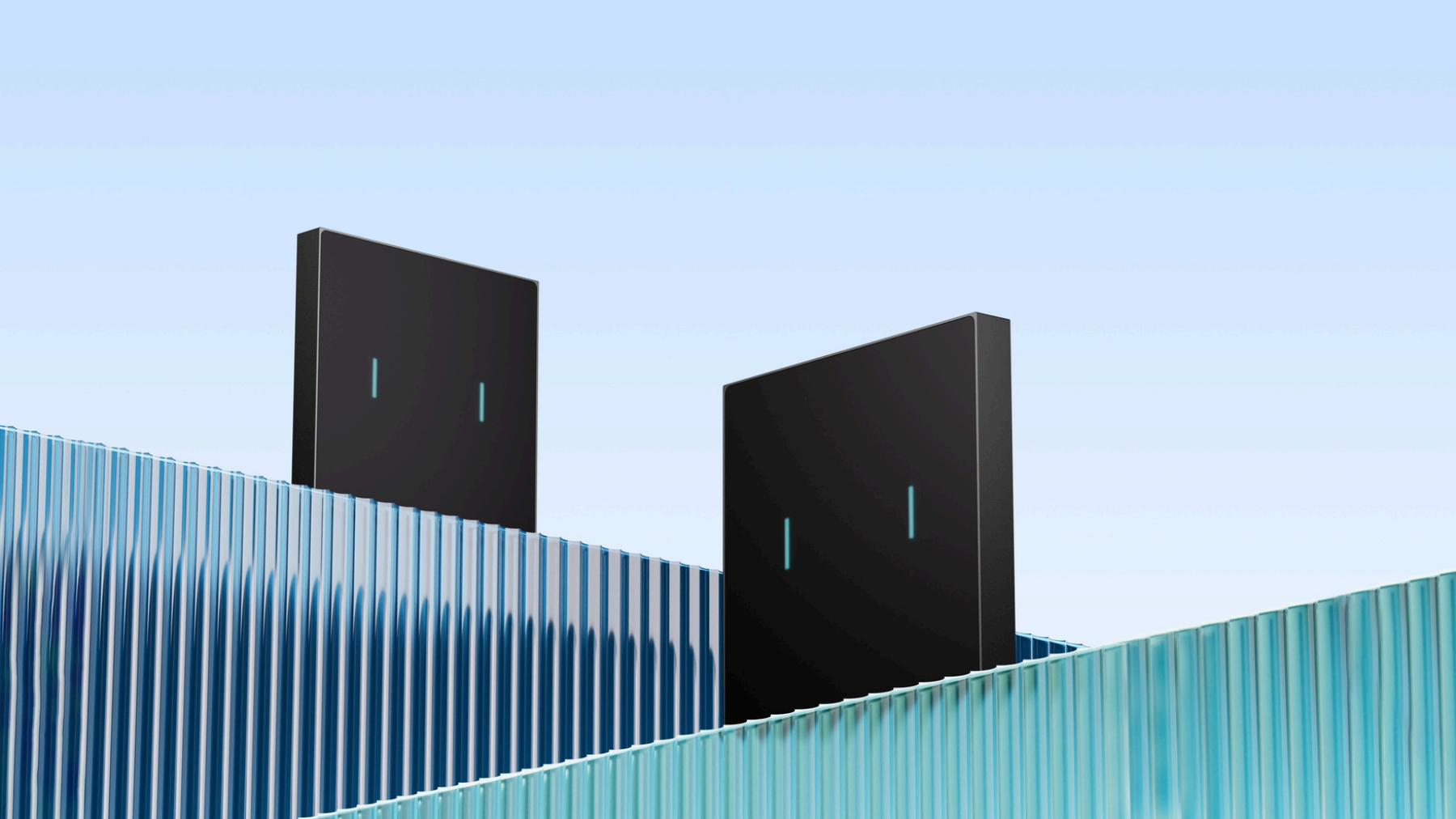
reddot award 2021
best of the best

DESIGN AWARD 2022

GOOD DESIGN




DESIGN AWARD 2020
reddot award
GOOD DESIGN
20:18
10:02
10:02
17°






LifeSmart
LifeSmart
53.3
29.9






LifeSmart

Swift Setup, Superior Connectivity

LifeSmart

Your
Smart Home



=

\+ Smart Station



\+ Smart Interaction Entrances



\+ Smart Systems



CoSS Protocol

Communication of Smart Star

≤0.01 mW

low power consumption

high stability

high security

low radiation

800 m

ultra-long distance transmission



Protocol Comparison

LifeSmart

	CoSS®	zigbee	Z-WAVE	Bluetooth	Wi Fi
Transmission Distance	100- 800meters	30-100meters	40-100meters	20-100meters	40meters
Wall Penetration	High (433-922Mhz)	Low (2.4Ghz Prone to Obstruction)	High (868-922Mhz)	Low (2.4Ghz Prone to Obstruction)	Low (2.4Ghz Prone to Obstruction)
Power consumption	Extremely Low	Low(Low Power Switch Control >250ua)	Low(1s Delay Time 50ua)	Low	High
Stability	High(Telecom-level communication standard)	High	Low	Low	Low
Capacity	High(Single Gateway Supports Hundreds of Devices)	High(Typically 30-100 in actual use)	High	High(8 Active +255 Sleeping)	Low
Bandwidth	Low (1kbps-128kpbs)	High (256kbps)	Low (9.6kbps/40kbps)	High (1mbps)	Extremely High(>54mbps)
Radiation	Low(1/100,000 of the radiation from a cellphone)	Low(Momentary work)	Low(Momentary work)	Low(Momentary work)	High(Keep working)
Standardization	Private	Physical Layer Standard	Manufacturer Standard (Z-Wave Alliance)	Standard	Standard(Compatibility Issues between New and Old Devices)
Cost	Medium-High	Medium-High	High	Medium-High	Medium-High
Applied to	Small or Medium Data Control	Small or Medium Data Transmission	Small Data Transmission	Medium Data Transmission	Large Data Transmission
Configuration	Easy	Easy	Easy	Easy	Difficult(Numerous Exceptions)
Reliability	High	High	High	High	High

We Supportthe Most Wireless Communication Protocols on the Market

LifeSmart

CCommonSSmartProtocol

Z-WAVE

WiFi

matter

5G

zigbee

Bluetooth

Luxury Product Line

SUBLIME Series




14:30
WED. 2 JUL. 2025
Cloudy 25°~ 33°
30°
Dimmer
North Curtain
Vivaldi: The Four Seasons & String...


LIGHT
ALL OFF
TV & VCR
RELAX
Bedroom
LIGHT START
MOOD LIGHT
SLEEP
RELAX
TOILETRY
MORNING
POWER
Light
Air
Blind
21.5
Bedroom
Air
23.5°
LIGHT On
LIGHT OFF
DINNER
Clothes
ALL ON/OFF
MOVIE
TEST
RELAXING
TUNE
DARKEN
TALES
GROUND


Bedroom
CURTAIN
BRIGHT
SOFT
FLOOR LAMP
CEILING LAMP
GUEST
RELAX
ALL ON
ALL OFF


THEATER
RELAX
READING
TEMP.
FAN
MODE
POWER
22.5
Now 26°
Bedroom...
AC
HOME
AWAY
MOVIE
GUEST
ALL ON
ALL OFF

Art in Every Piece

You're no longer limited by fixed layouts, you decide what goes where. At the heart of SUBLIME is our patented Multi-layer Post-defined Modular Insertion Structure ™ , which reimagines what a wall switch can be. From lighting, shading, HVAC, and scene control to sockets, Type-C charging, Ethernet and more - everything comes in modules that you can freely combine and arrange.



Re-Invent the Wall Switch

One Fits All

Single panelwith all the functionality and visual harmony



Versatile Finishes

Acurated selectionof premium materials, personalize the faceplate to your taste.



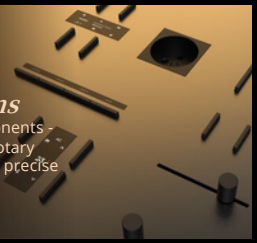
Flexible Layout

Post-DefinedMulti-Layer Modular Insert Structure™, complete freedom in layout and function



Multiple Interactions

Afull range ofinteraction components - buttons, displays, sliders, and rotary dials - each crafted for intuitive, precise control





Comprehensive Suite

Afullsuite ofmatching accessories-including multi-standard power sockets, Type-C, USB, and Ethernet ports



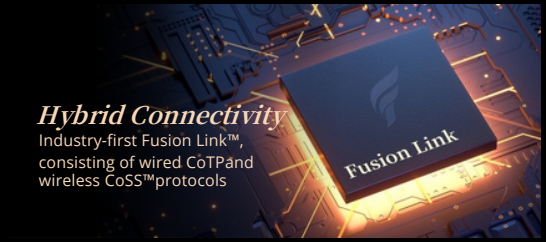
Multi-Box Compatibility

Compatible with80,86, and 120mm backboxes



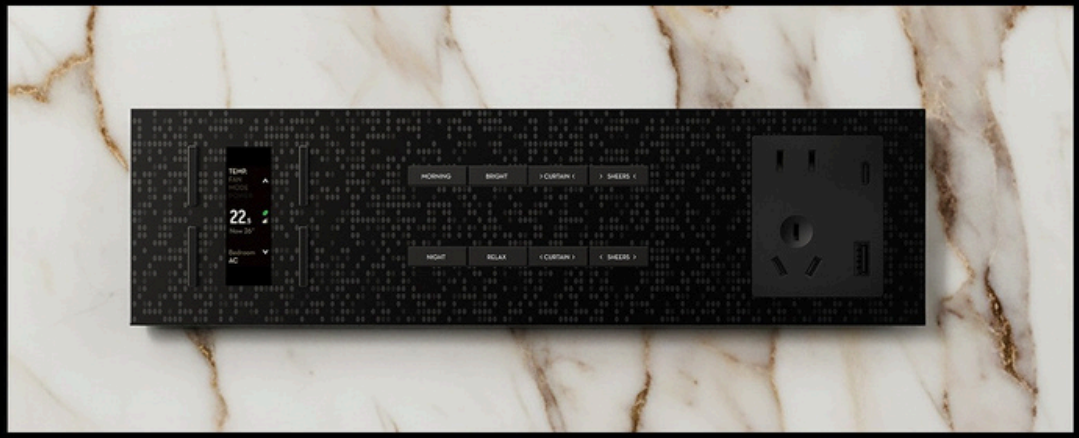
Hybrid Connectivity

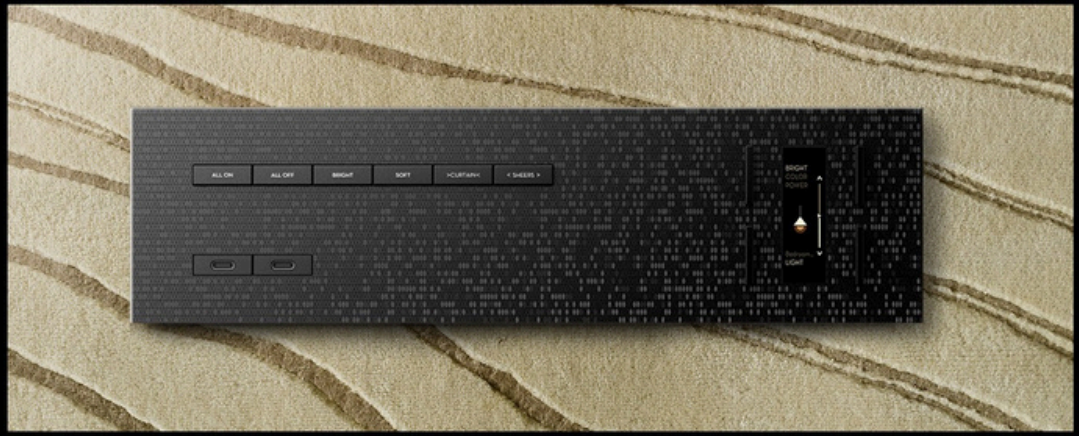
Industry-first Fusion Link™, consisting of wired CoTPand wireless CoSS™protocols

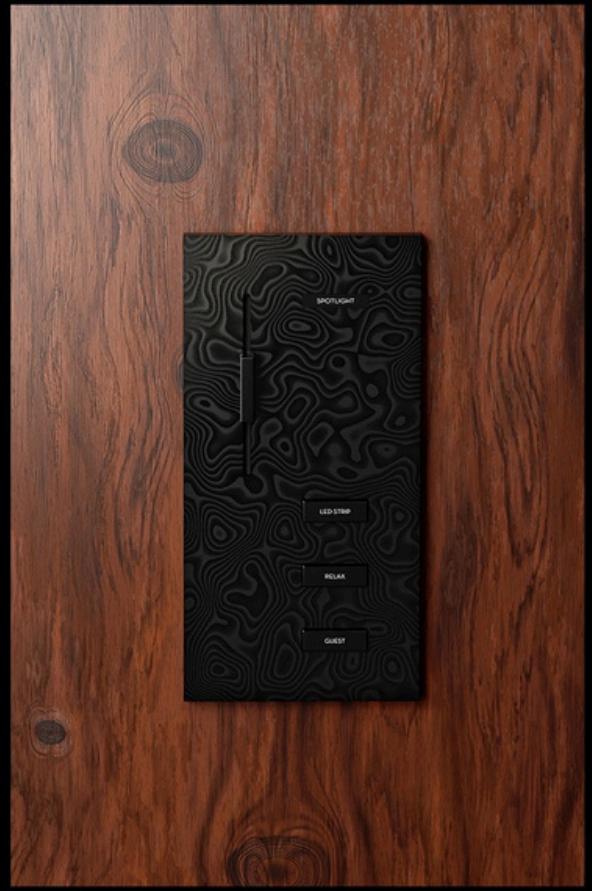







MORNING
BRIGHT
› CURTAIN ‹
› SHEERS ‹
NIGHT
RELAX
‹ CURTAIN ›
‹ SHEERS ›

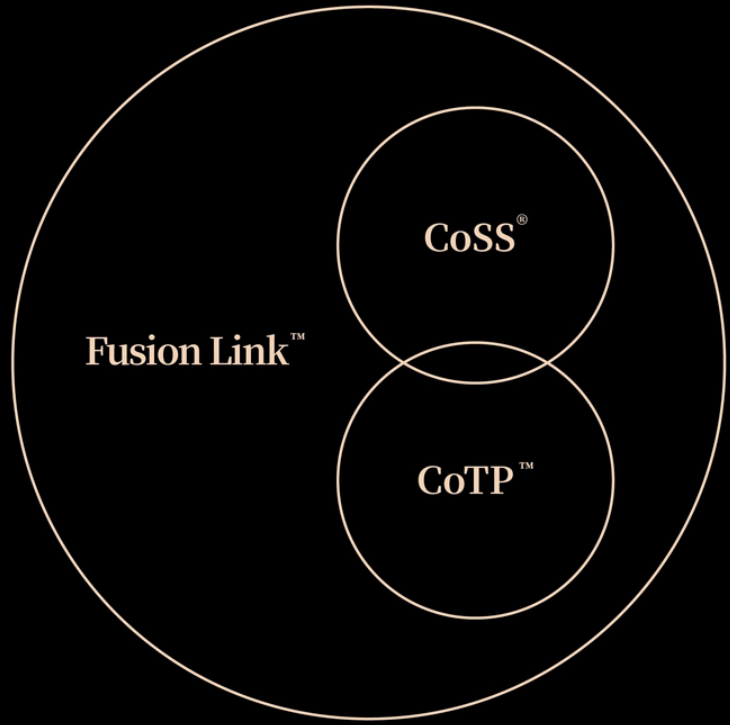

ALL ON
ALL OFF
BRIGHT
SOFT
›CURTAIN‹
‹ SHEERS ›


SPOTLIGHT
LED STRIP
RELAX
GUEST



Fusion Link ™ :
Where Wired Meets Wireless

Fusion Link ™ combines our own wireless protocol, CoSS®, and wired protocol, CoTP ™ , into one seamless system. Think of it as a "hybrid engine" for your smart home, where wireless and wired technologies work together smoothly. This gives you the best of both worlds-reliable connections and flexible placement for all your devices.

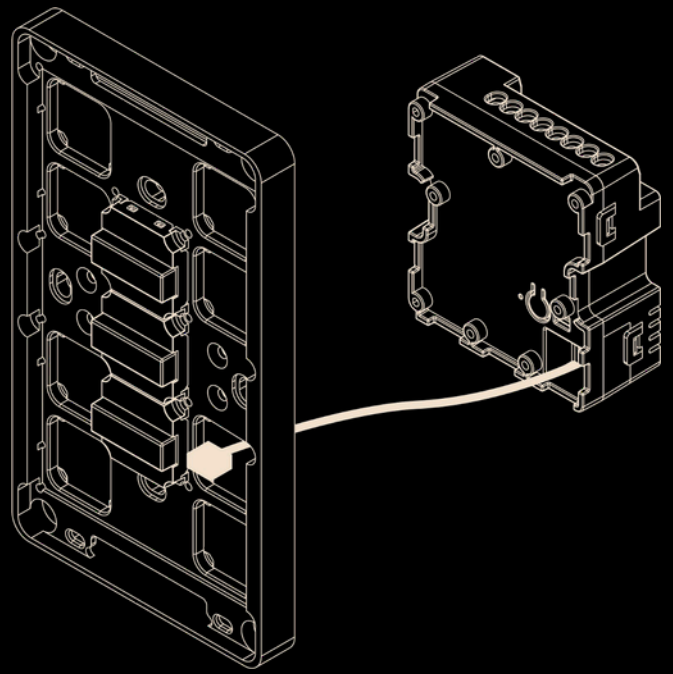


Our Innovation - CoTP

CoTP(Communication of Token Pass) is a wired protocol designed for multi-MCU communication over a local bus. It enables modules on the CoTPnetwork to coordinate via a shared control line. CoTP uses either 3-pin (5V, GND, CTL) or 4-pin (DC+, GND, P, T) wiring—most devices support one type, not both. The SUBLIME backplate flange provides a 3-pin port, with adapters available for 4-pin connections.

The 3-pin cable supports distances up to 50 cm, ideal when the actuator is co-located with the panel. The 4-pin variant extends to 100–200 meters.

Enhanced Flexibility for Diverse Scenarios: CoTPensures reliable long-range control, decouples actuators from in-wall boxes, and supports parallel actuator networking—ideal for complex layouts and stable wired control in key areas.



Comparison of different wired technology solutions

Designedforopen spacesand campus-scale environments, CoTP™combines highflexibility, scalability, and responsiveness. With enhanced interference resistance and ultra-fast response times, it delivers a truly reliable and fast smart space for users.

- Faster Response
- Stronger Compatibility
- Advanced Communication Architecture

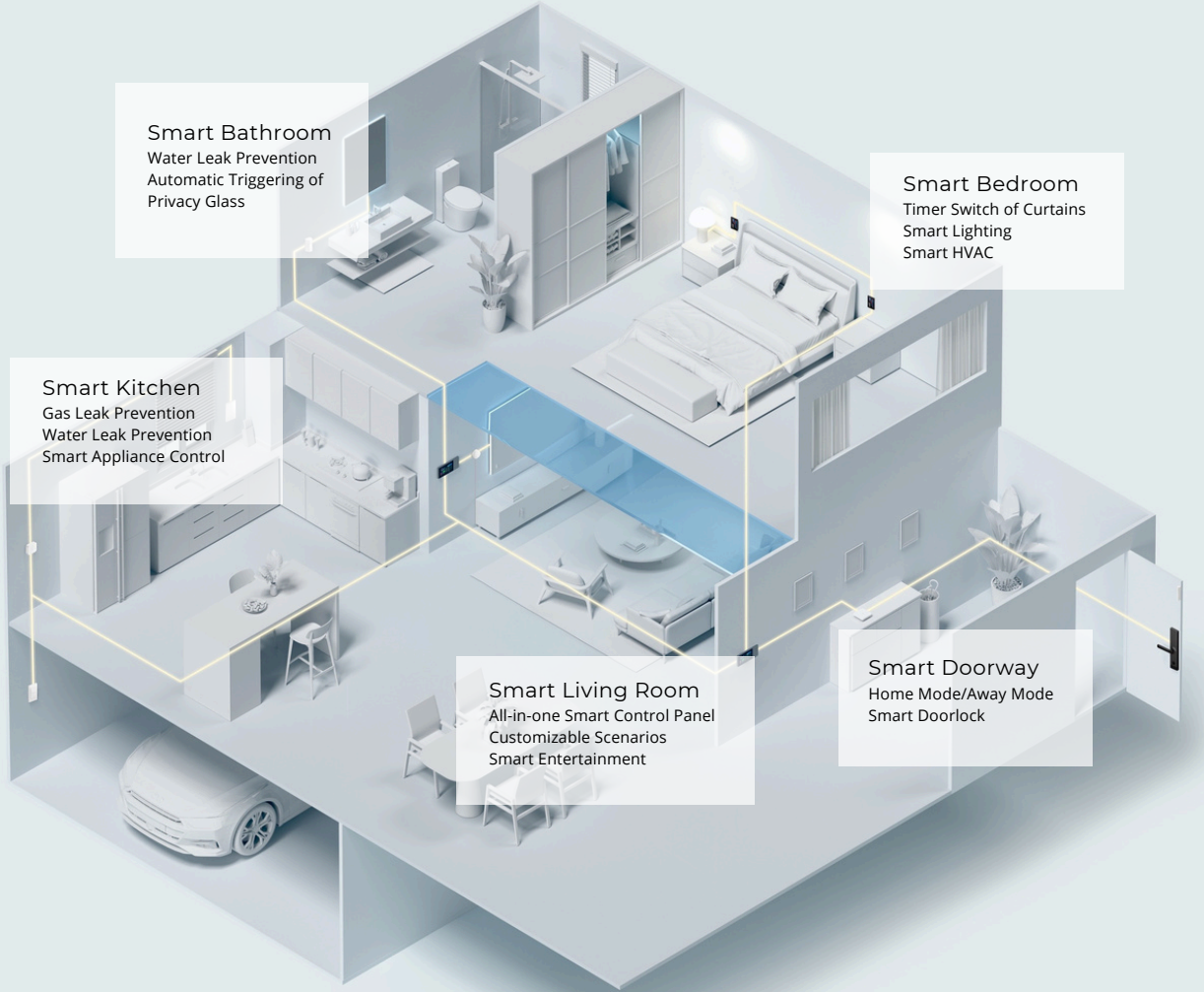
Items	CoTP	Modbus 485	KNX
Wire Requirements	Low (Ethernet cablesorrvvspcables can be used)	Low (Ethernet cablesorrvvspcables can be used)	High (KNX dedicated EIB communication cables must be used. Problems caused by using other wires may lead to the manufacturer's refusal of warranty.)
Response Speed	Fast (The CoTPinternal network has a higher baud rate to ensure a faster response speed.)	U n certain (Limited by the settings of the baud rate of the equipment by the equipment manufacturer.)	Slow (The internal communication rules of KNX have a priority setting for communication packets, and communication packets with higher priority will be responded to first. There may be delays or packet loss.)
Protocol Type	Proprietary protocol with data encrypted and protected.	Open protocol without any encryption protection.	Only 10% of the KNX project is encrypted due to high cost and early unencrypted design.
Installation Complexity	Low (Traditional wired centralized wiring can be used, and distributed wiring can also be used like ordinary switches.)	High (Professional personnel are required for construction and wiring.)	High (Professional personnel are required for construction and wiring.)
Debugging	Debugging can be completed by using the LifeSmart APP or web -side debugging tools and the software is free to use.	Debugging is performed by using serial port tools, and most of the software tools are free.	Debugging is performed by using KNX professional debugging software, and a license fee is required for the software.
Configuration	Devices can automatically assign addresses or be assigned addresses manually. Simple networking can be plug - and -play without configuration.	It requires knowledge of 485 communication and professional engineers for debugging, which is difficult for beginners.	It requires professional engineers for configuration, including planning group addresses and binding objects. Users cannot debug by themselves.
Maximum Number of Devices	A single CoTPline network can contain up to 40 operating components and 16 actu ators. The maximum network scale can reach more than 30,000 subnets(eta).	A single BUS line can have up to 32 sub - devices.	A single KNX line network can have up to 64 sub -devices. Multiple line networks form a large network through routers, and the maximum number of devices is ≤ 64,000.

We Are
Top Smart Home Solution Provider

SMART RESIDENCE

LifeSmart smart residence is more than a house, it's a magical oasis that caters to your every desire. With an atmosphere of elegance, every detail is carefully curated to create an immersive living experience. The lights, temperature, and entertainment are customized to your preferences, freeing you to enjoy the things that matter most.

With cutting-edge automation technology, your smart home effortlessly streamlines all the functions of your home, creating an environment tailored to your unique lifestyle. Live in a beautiful dream house with LifeSmart smart residence.



SMART RESIDENCE

LifeSmart

Together with our partners, LifeSmart has completed large-scale deliveries of multiple real estate projects around the world.

In the domestic market, LifeSmart has also reached long-term strategic cooperation with high-end real estate companies to provide them with a complete set of smart home solutions.

AP Group, Thailand

Binghatti, UAE

Lixil, Japan

ACCEL Lab, Japan

Deyaar, UAE

.....









BinGhatti Apartment

DubaiBusinessBay, AlJadaf and JVC, UAE

22
Buildings

7000+
Suits







Nature Switch
Nature Switch (Heavy Duty) Black
Nature Mini Pro
Smart Doorlock
Smart Station(Coss+Zigbee）

The Parkhabio Koishikawa

Bunkyo-ku, Tokyo, Japan

56 Units

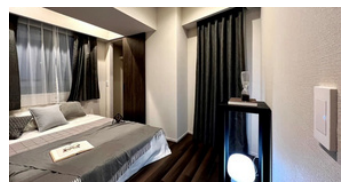
7 Floors

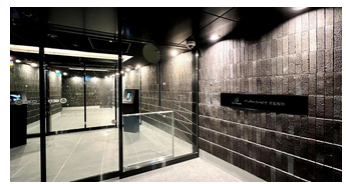












Smart Station
Smart Lock
Smart Curtain
Smart Heater
Polar Switch (Smart Lighting)
IR Blaster



Beijing
Winter Olympic Village

High-tech-based Olympics

1000+
Units

20
Residential Buildings

Starry Switch
Cube Clicker
Cube Motion Sensor
Cube Switch Module
Smart Plug

Cube Switch Module Pro
Cube Door/Window Sensor
Smart Station Pro
Nature 7
QuickLinkCurtain Motor

Curtain Track
Light Strip
Air-conditioning Gateway
Environmental Sensor(PM2.5)
RS485 Converter

Baan KlangMuang Sathorn-Suksawat

Bankok, Thailand

3-Story

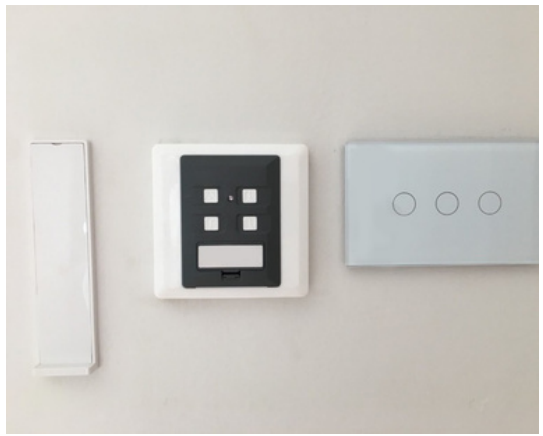
Townhome

17

Buildings









Smart Station
Indoor Camera
Outdoor Camera
Cube Motion Sensor
Cube Door/Window Sensor
Cube Environmental Sensor
SPOT
Smart Siren
Cube Clicker
Starry Switch
Smart Doorlock
Curtain Motor

SMART HOTEL

LifeSmart

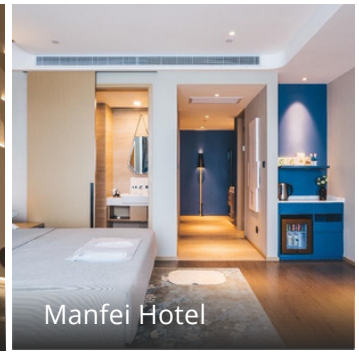


Stey Hotel



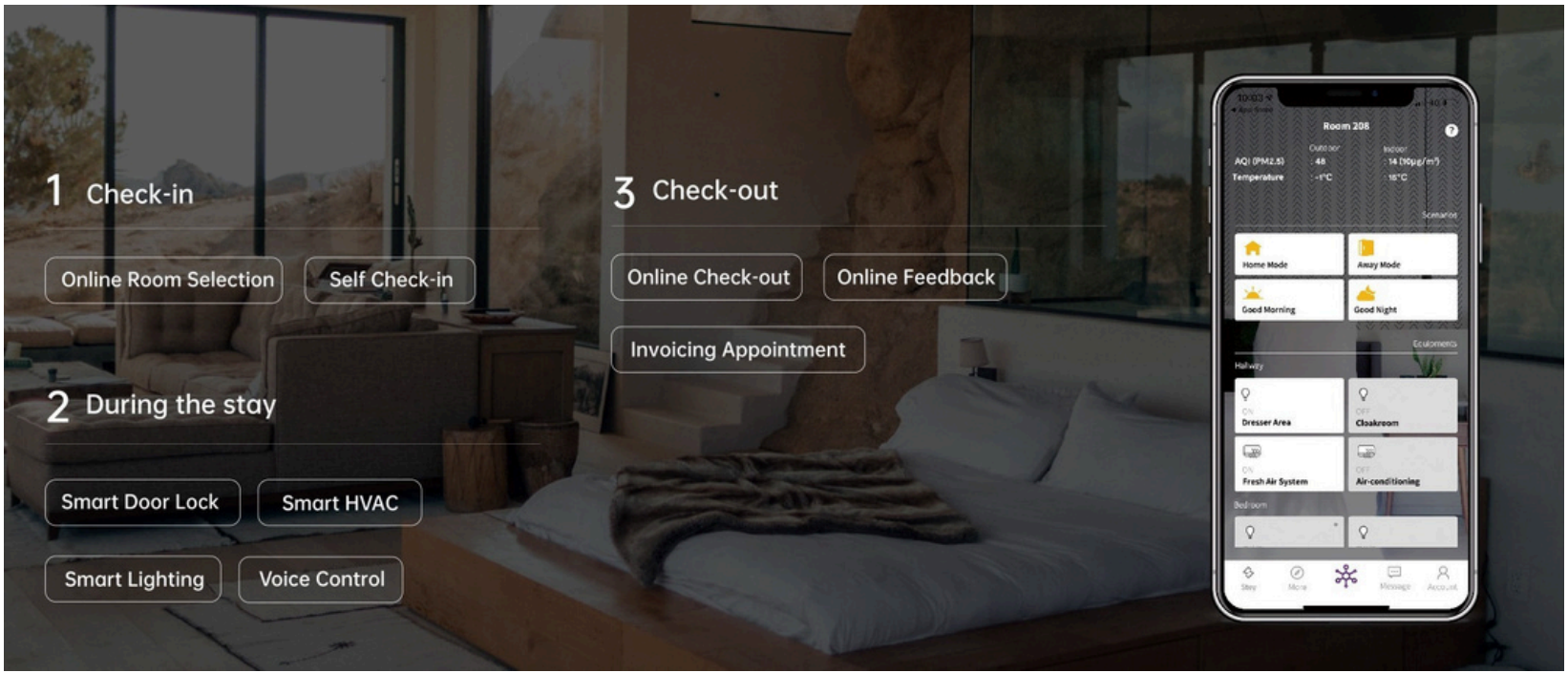
ATOUR Hotel


Wild World Hotel


Manfei Hotel

SMART HOTEL

LifeSmart



Stey Hotel

Beijing, China

3
Branchs

200
Suits







Blend Switch
Cube Motion Sensor
Smart Station Pro
Smart Plug
Smart Curtain
HVAC Smart Controller
SPOT
Nature Mini Pro
Cube Clicker
Environmental Sensor
Gas Sensor

Wild World Resort

Hangzhou,China

2000
SQM

13
Units

Smart Station
Spot
Dimmer & Motion
Sensor
Nature Mini
Curtain Motor
Gas Sensor







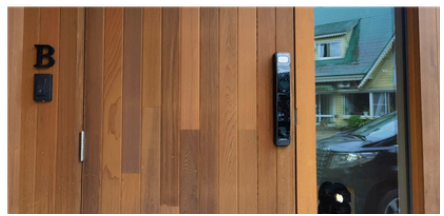
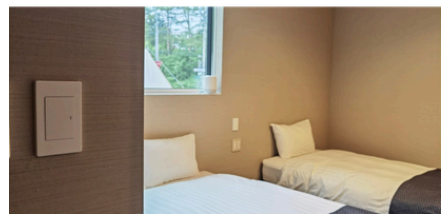


Resort in Hakuba Village

Nagano, Japan





X100 doorlock
DC Tubular Motor
Polar switch (No neutral) for heating control
Polar switch for lighting control
Nature mini L
Spot Mini

SMART OFFICE

LifeSmart

LifeSmart offers smart office solutions to the Alibaba headquarter office (290,000 square meters), Baidu headquarter office (160,000 square meters), and Huawei Indonesia office (13,600 square meters).





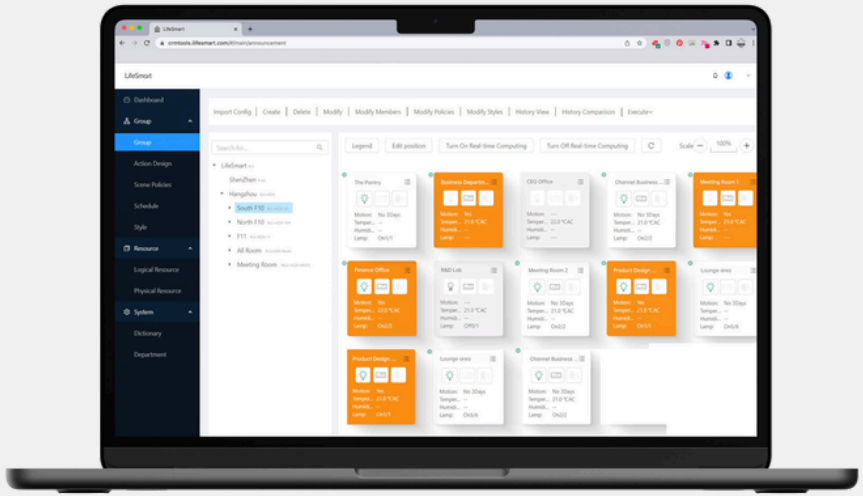


*You can contact our sales team for more details about the Huawei Office program.

SMART OFFICE

LifeSmart Smart Office Solution is committed to providing enterprises with the ultimate energy management strategy, efficient space operation strategy, and humanized light adjustment strategy.

Power Consumption	50800 kWh
Power Saved	20320 kWh
Office Area Utilization	86%
Meeting Room Utilization	64%



HUAWEI Indonesia

Jakarta Selatan, Indonesia

13,600

8 floors with 1,700 each

Smart Station Pro
Nature Mini Pro
Cube Motion Sensor
Environmental Sensor
Cube Clicker
HAVC Smart Controller
Nature 7 Pro
Blend Switch
Spot
Smart Curtain
Smart Plug





Solution forHUAWEI Indonesia



Smart Meeting Room

Automatically switch on lights, magic glass, air conditioner and curtain

Auto switch off after meeting is over

Determine whether to activate the automatic switching strategy according to the working hours

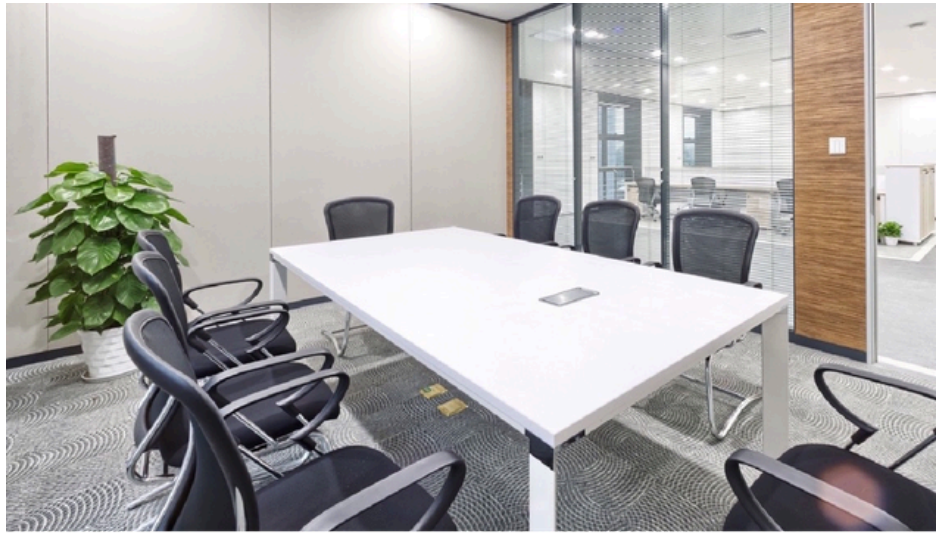
Smart Working Area

Scheduling lights on weekdays, weekend and holidays

Automatically switch the light on after motion detected

Alibaba Smart Office

Hangzhou City, China



Smart Station Pro
Smart Station MINI
Spot
Cube Environmental Sensor
Cube Motion Sensor
Curtain Motor
Smart Plug
Nature 7 Pro
General Controller
Light Strip



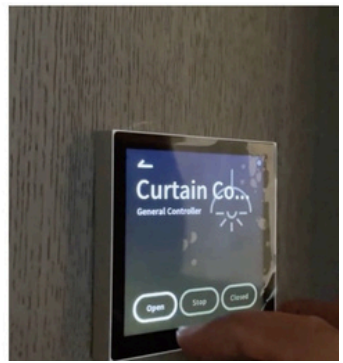


PT. BumiNusantara Jaya Smart Office

Kota Jakarta Selatan, Indonesia







Nature 7 Pro
Nature Mini Pro
Nature Switch
Curtain Motor
General Controller
Human Presence Sensor
Dimmer & Motion Sensor
Spot
Smart Plug
Light Strip

Motion Metal, smart factory

Cheoin-gu, Yongin-si, Korea



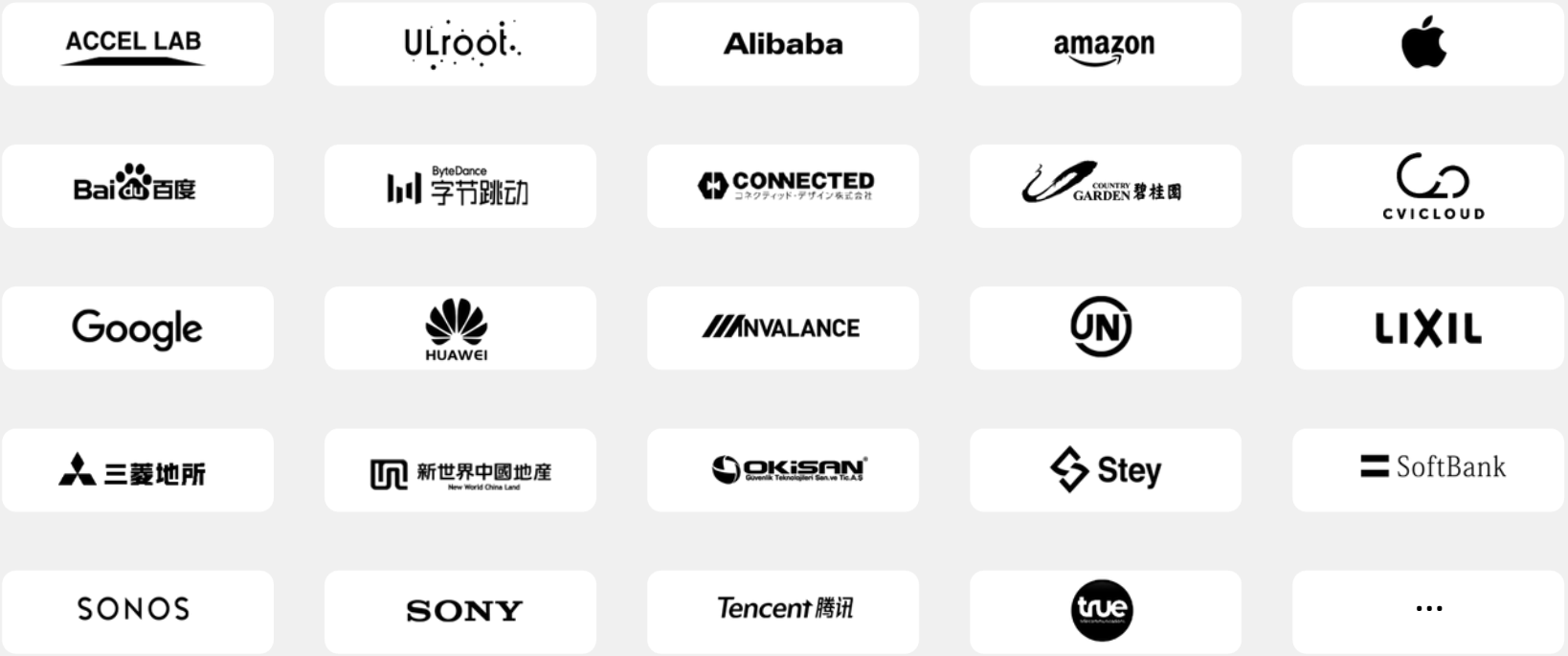
Nature 7 pro
Polar switch
Smart Station
Motion sensor
Spot Mini
Smart Plug
General Controller
Light Strip
Dimmer&Motion Sensor





Our Important Partners

LifeSmart



EVERY FAMILY MEMBER WILL
ENJOY A SMART LIFE

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Customer Service
support@ilifesmart.com

LifeSmart

LinkedIn Facebook YouTube

Simplicity Collaboration Reliability Integrity Trust

Intelligent|Simple

For more business solutions and details, connect with ITS.
Scan the QR codes below to learn more and explore our website and social media.